



101 Workshop Series 2009: Writing for Clients

Monday, 3 August 2009, 2.00pm-5.00pm
Law Society Conference Room

ABOUT THIS SEMINAR

In the closing words of Steven Stark's book "Writing to Win: The Legal Writer" (1999, Broadway Books, New York), the author perceptively observes: "*The lifelong struggle of learning to write well is a way to regain your humanity as a lawyer. It is a constant reminder that complaints about legal writing are never just laments about craftsmanship; they are cries that lawyers no longer can see*". Our writing reveals the world we see and the world we do not.

The Publications Committee of the Law Society is pleased to present this seminar, principally targeted at junior lawyers, seeks to share pointers from senior practitioners on improving draughtsmanship which is an essential part of our identity as lawyers. In a three hour seminar, a stellar line-up of speakers will draw from their extensive experience and expertise in writing media releases, corporate legal opinions and opinions in litigation matters to share their wisdom and insights.

DESIRED OUTCOME

At the end of the seminar, participants would gain a better understanding of the intricacies, considerations and potential pitfalls involved in writing media releases, corporate legal opinions and opinions in litigation matters.

WHO SHOULD ATTEND

This seminar is particularly useful for young practitioners with less than 5 years experience, including corporate/commercial practitioners, in-house counsel and other practitioners with an interest in effective drafting techniques and methods.

SEMINAR OUTLINE

1.30pm – 2.00pm	Registration
2.00pm – 2.40pm	Writing a Media Release <i>Cho Pei Lin, Director, Asia PR Werkz Pte Ltd</i>
2.40pm – 3.20pm	Writing Corporate Opinions <i>Ng Eng Leng, Partner, WongPartnership LLP</i>
3.20pm – 3.40pm	Tea Break
3.40pm – 4.20pm	Writing for Clients in Litigation Matters <i>Philip Jeyaretnam SC, Partner, Rodyk & Davidson LLP</i>
4.20pm – 5.00pm	Question and Answer Session <i>Philip Jeyaretnam SC, Partner, Rodyk & Davidson LLP Ng Eng Leng, Partner, WongPartnership LLP</i>



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ABOUT THE SPEAKERS

Cho Pei Lin, Director, Asia PR Werkz Pte Ltd

Cho Pei Lin leads the pack when it comes to Corporate and Litigation Communications; and Public Affairs and Educational Campaigns Communications. Armed with an Honours Bachelor of Laws Degree from the National University of Singapore, she was called to the Singapore Bar in 2001. Pei Lin joined one of Singapore's leading litigation firms that same year and has extensive experience in both front-end work and dispute resolution.

Due to her background in legal counsel, Pei Lin's forte is advising on communications issues which are dominated by financial considerations or complex commercial terms or public policy issues. She is a pioneer in introducing Litigation PR to Singapore and cleverly combines her legal expert knowledge and experience with communications strategies to provide workable strategic communication solutions for her clients. Pei Lin has provided Litigation PR strategic advice for matters including the Horizon Towers en-bloc matter and the litigation suit between Stansfield College and CASE. Pei Lin also provides PR consultancy to companies listed in the Singapore's mainboard as well as strategising communication issues with local and China companies seeking to list in Singapore. Pei Lin has also led the Asia PR Werkz team to clinch the Singapore's National Family Week PR project for four consecutive years since 2005 and was involved in various community projects by MCYS, the National Family Council, The Boys' Brigade Charity Gift Box to name a few.

Ng Eng Leng, Partner, WongPartnership LLP

Ng Eng Leng is a Partner in the Corporate/Mergers & Acquisitions Practice at WongPartnership LLP. His main areas of practice are Singapore, Middle East, India and cross-border mergers and acquisitions and corporate commercial work. He is also active in corporate finance, corporate restructurings, securities law, and general corporate law.

Eng Leng graduated from the National University of Singapore where he also obtained a Master of Laws. He was admitted to the Singapore Bar, the West Malaysia Bar and to the Roll of Solicitors of England & Wales. He is described by Who's Who Legal - Singapore 2008 as "*extremely well regarded by his peers*".

Philip Jeyaretnam SC, Partner, Rodyk & Davidson LLP

Philip Jeyaretnam, SC is a partner in Rodyk & Davidson LLP's Litigation & Arbitration Practice Group and heads the firm's Construction Practice.

Philip graduated from Cambridge University (First Class Honours) in Law and was a visiting Fulbright Fellow at Harvard Law School. He was admitted to the Singapore Bar in 1988, and was appointed Senior Counsel in January 2003.

A commercial litigator, Philip's principal area of focus is project related disputes, including property, building and construction claims, and joint venture and investment disputes. Many of his cases involve a cross border element, and he regularly deals with jurisdictional disputes and conflicts of law issues, as well as the seeking of preemptive relief such as injunctions to stop disposal of assets. He pursues trade, competition and investment claims, including arbitration under international investment treaties.

Philip was president of The Law Society of Singapore from January 2004 to December 2007. He was the founding chairman of the Society of Construction Law, Singapore. Philip acts as arbitrator, and is a member of the Regional Panel of Arbitrators, Singapore International Arbitration Centre. He is a Fellow of the Singapore Institute of Arbitrators.

Philip is named in Who's Who Legal: Singapore 2008 for his work in commercial litigation and construction and is an Asialaw Leading Lawyer 2008 for his work in dispute resolution.

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REGISTRATION FORM

Name (Dr/Mr/Mrs/Miss/Mdm): _____

Name and Address of Law Firm/Law Corporation/Organisation:

Position in Law Firm/Law Corporation/Organisation: _____

Date of Admission: _____ (Law Society Member) AAS No: _____ (Law Society Member)

NRIC/Passport No: _____ (Law Society Associate Members & Non-Law Society Members) Email: _____ (A valid email address is required for confirmation of registration.)

Tel number: _____ Fax number: _____

Law Society Member Employee of Singapore Law Practice Other

Mode of payment: GIRO DDA (Only for law practices with GIRO accounts with the Law Society) Cheque Credit Card

<i>Please circle as appropriate</i>	Fees <i>Inclusive of 7% GST, 1 break and course materials.</i>
Members from Small Law Firms (less than 5 lawyers)	\$96.30
Members Group Discount (3 or more delegates in the same organisation)	\$96.30
Members and Employees of the Singapore Law Practice	\$107.00
Others	\$160.50

Credit card: Mastercard/Visa No. _____ Card Expiry Date: _____ (MM/YY)

Cardholder's Name: _____ Signature: _____
An administration charge of 3% is applicable for payments made via credit card.

Cheque payments should be made payable to "The Law Society of Singapore" & arrive at our office with the completed registration form on or before the closing date, **Monday, 27 July 2008**:

For enquiries, please contact
Continuing Professional Development Department
Tel: (65) 6530 0230/0239 Fax: (65) 6536 3855
E-mail: cpd@lawsoc.org.sg
Website: www.lawsociety.org.sg/cpd

REGISTRATION, REFUND & CANCELLATION POLICY

- The registration fee is due and payable upon registration and must be received prior to the event. Registration will only be confirmed upon receipt of full payment accompanied by a duly completed registration form.
- Law Society reserves the right to refuse to register or admit any participant, and to cancel or postpone the course.
- If you are unable to attend, a substitute delegate is welcomed, provided that the Law Society is notified in writing of the name and particulars of the substitute delegate at least 2 working days before the event.
- Law Society reserves the right to impose a cancellation fee in the event any registrant wishes to cancel his registration or withdraw from the course after the registration closing date.
- No refund of registration fees will be made for cancellation or withdrawal made less than 3 days before the date of the course. However, a confirmed registrant who has paid in full the course fees but does not turn up for the course will be entitled to collect a set of the materials provided.
- Law Society reserves the right to amend, cancel and/or change the program, speaker, date or venue if warranted by circumstances beyond its control.
- Late payment interest at the rate of 1% per month will be charged on all overdue amounts.
- Any costs, fees or expenses (including legal costs) incurred by the Law Society as a result of a breach of the terms and conditions herein or arising out of the enforcement of any of the Law Society's rights hereunder shall be recoverable by the Law Society from the registrant on a full indemnity basis.
- No waiver by the Law Society of any breach of any of the terms and conditions herein shall be deemed to be a waiver of any other or of any subsequent breach. The failure of the Law Society to enforce at any time any of the terms and conditions herein shall in no way be interpreted as a waiver of such provision.